



## FOR IMMEDIATE RELEASE

### **CHUVA Group Presents MICHAEL JACKSON'S Personal Hair Stylist, LYNDA PARRISH**

*Exclusive Exhibition Unveils One of Jackson's Custom Designed Hair Units*

**Atlanta, GA, March 25, 2010** -- CHUVA group, The Image Development Company, announced that it will present one of the most unique and memorable events Atlanta will experience this spring, "The Hands that Touched a King...The Exhibition" which will introduce world-renowned celebrity hairstylist, LYNDA PARRISH, on April 8, 2010.

Ms. Parrish, one of the most sought-after hair stylists in the world, was the personal hair stylist for MICHAEL JACKSON for the past four years and became a close friend and confidant to the late, great "King of Pop". She designed countless hair units for Jackson, including those seen on the cover of Ebony Magazine's "Michael – 25 Years After Thriller" and in the March 2009 announcement of the "This Is It" concert series in London.

Parrish has worked with clientele that includes a host of A-list celebrities and fashion icons such as the number one world ranked female tennis player and fashion trendsetter, Serena Williams. Parrish recently joined CHUVA group and specializes in wigs and extensions.

"It's not just Lynda's talent that excites us," explained Parker Geiger, CHUVA group's President and CEO. "We share a passion for helping people feel great about who they are. We are thrilled to introduce Lynda to the Atlanta community."

This event will also unveil for the first time, exclusively through CHUVA group, the actual hair unit worn by the one and only, MICHAEL JACKSON, during the announcement of the "This Is It" concert series. For this one of a kind collection, CHUVA group has partnered with the world famous Atlanta sculptor, Charlie Smith, to create a custom sculpture to artfully display Ms. Parrish's work. In addition to the featured hair unit, Ms. Parrish will also style wigs on three "live mannequins," showcasing both her unique talents and stunning clothing designed by Heather Jones, international fashion designer from Trinidad & Tobago."

Paying homage to Michael Jackson's legacy, Lynda will be announcing the creation of a new foundation dedicated to aiding burn survivors. Ms. Parrish is looking to the foundation's future with tentative plans for a public event, partnering with CHUVA group and Atlanta sculptor, Charlie Smith, to feature additional hair units and implements of care from her time with Michael Jackson. A portion of proceeds from this event would benefit her new foundation.

This noteworthy event is presented exclusively by invitation only at The Havana Club, located at 3112 Piedmont Road, Atlanta, Georgia, on April 8, 2010. Media outlets are invited to a first look at the exhibit and opportunities for interviews with Lynda Parrish prior to the commencement of the event. Please contact Mary Bradley for details.

Co-sponsors of the event are internationally recognized Atlanta talent such as Zac Shuster, Motion Graphics Designer, of Oneric, Sam Tokunaga, Event Promoter, of Sammy T Entertainment, DJ Nica, Sal Grosso Brazilian Steak House, Mokum Republic Vodka, Janice Lawrence-Clarke of JLC PRoductions and Heather Jones, International Clothing Designer.

#### **About CHUVA group:**

Headquartered in Atlanta, GA, CHUVA group has served as one of the city's leading image development companies for the past 25 years. In addition to having worked with thousands of individuals, businesses and high-profile clients, CHUVA group also maintains beyondCONSULTING which provides consulting and training for image enhancement and development including services exclusively for corporations, beyondBRANDING which provides offline and online branding including training and consulting for social media marketing and blogsite development, and beyondSALON which provides clients a high-end salon with a full range of services. CHUVA group offers client-specific services and cutting edge solutions for every type of endeavor.

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